

JUL 2022 | DETROIT, MI U.S.

Interested in the newest high-resolution aerial imagery for your community? Contact SEMCOG!

SEMCOG worked with [Nearmap](#) to provide high-resolution regional imagery. This aerial imagery has many uses for your community!

- **Transportation:** Track assets; improve project planning and oversight; drive informed decisions, integrate into GIS/CAD platforms.
- **Public Works:** Perform desktop assessment (street maintenance, asset management).
- **Public Safety:** Improve situational awareness plan and prepare in confidence; analyze vantage points, obstructions, and areas of risk.
- **Property Assessment:** Perform desktop reviews. (Assessors gain complete parcel awareness with seasonal updates, including leaf-on & leaf-off imagery. Users can view all angles of residential, commercial, and industrial parcels).
- **Environmental planning:** Make site selection, site design, and stormwater management decisions more efficient. AI, especially vegetation and impervious surface layers (including rooftops), provide great analytic layers for composing canopy targets and addressing urban heat island effects.
- Support community engagement and facilitation.
- Enhance planning for complete streets and corridors.
- Support evaluation of feasibility for development.

As a SEMCOG Member, you have access to:



Offline copy of the 6-inch pixel resolution at no charge



One-time discount on annual subscription of 15%*

*Included in Nearmap subscription: Access to the latest sub-3-inch pixel resolution imagery via Nearmap's web-based platform and/or integration into 3rd party applications (including ESRI and others).

To acquire a copy of the 6-inch pixel resolution imagery, please contact Bill Schlatter at SEMCOG - schlatter@semcog.org
For more information on a Nearmap subscription, contact Tyler Behle - tyler.behle@nearmap.com

Nearmap is a technology company, driven by innovation. They fly fixed-wing aircraft with patented camera sensors to capture truth on the ground, using the most advanced imagery processing pipelines in the world.

nearmap
For more information
visit www.nearmap.com