



ROYAL OAK  
Final Presentation

READY



AN EV CHARGING NETWORK THAT'S ALWAYS READY

# > Agenda

Situation  
Overview



Public



Q & A



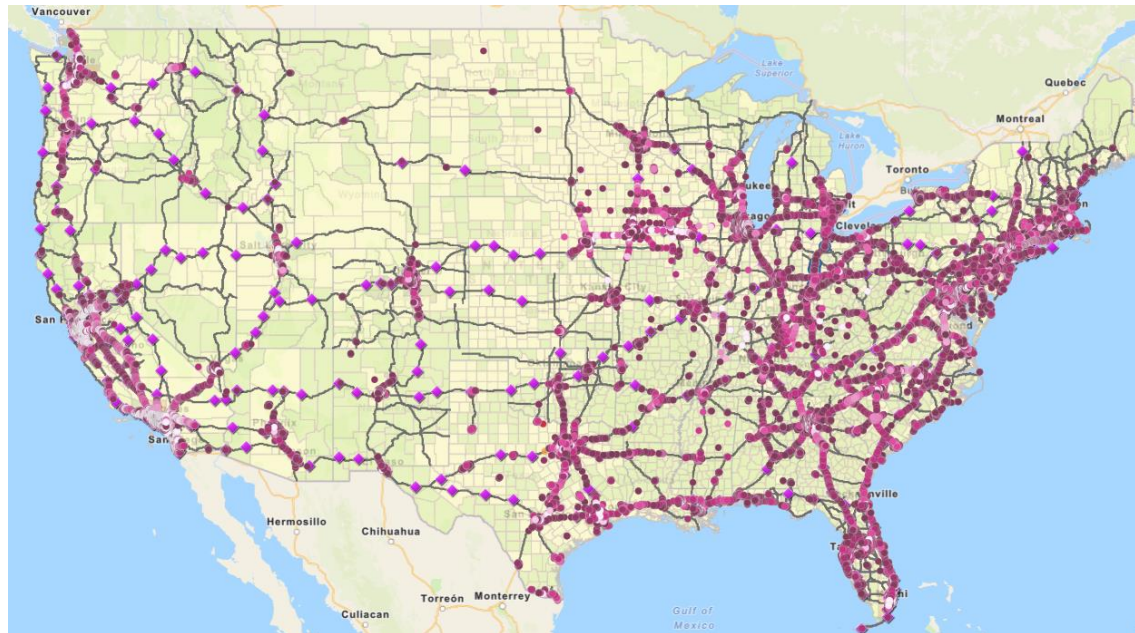
Municipal



Implementation

## > SITE & PORTFOLIO ANALYSIS

Red E has developed their own proprietary software to estimate utilization and profitability across potential EVSE investment sites.



## EVSE Strategy

Using GIS tools and thousands of data points, locations are 'scored' based on EV-relevant data points such as traffic, registration counts, competing EV Chargers in the area, economic and population growth patterns, and other features. Higher scores correlate to higher utilization. The projected utilization is used to make informed investment decisions as it helps compute revenue and operating costs.

These scores are compared to the utilization performance of existing locations with similar scores to ensure estimated utilization accuracy. AI and real-time data are used to continuously improve the model over time as EV trends are quickly changing.

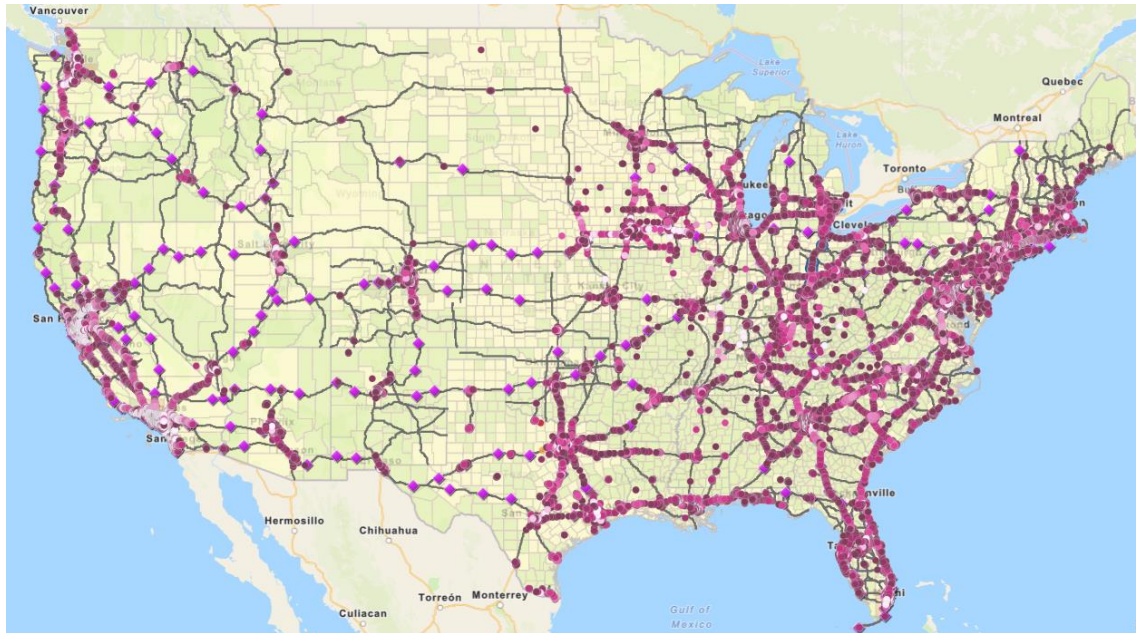
Utilization estimates, costs, and rebate/incentive programs are aggregated for each site to ensure profitability. Underutilized charging equipment and unprofitable projects are a waste for the site host and Red E.

For Royal Oak, Zip code 48067 was used to determine their 'score'



## > SITE & PORTFOLIO ANALYSIS

Red E has also developed a winning formula to ensure site integrity and profitability across your portfolio



## EVSE Strategy

- Our proprietary analytics tool identifies thousands of data points like traffic, EV registration, distance/speed of other chargers, income, crime, etc. and compares these to existing charger utilization to determine an accurate prediction of usage
- Dedicated incentives team provides available opportunities as an additional layer to calculate project ROI
- Portfolio density analysis is performed to optimize charger placement for maximum market capture

# > Royal Oak

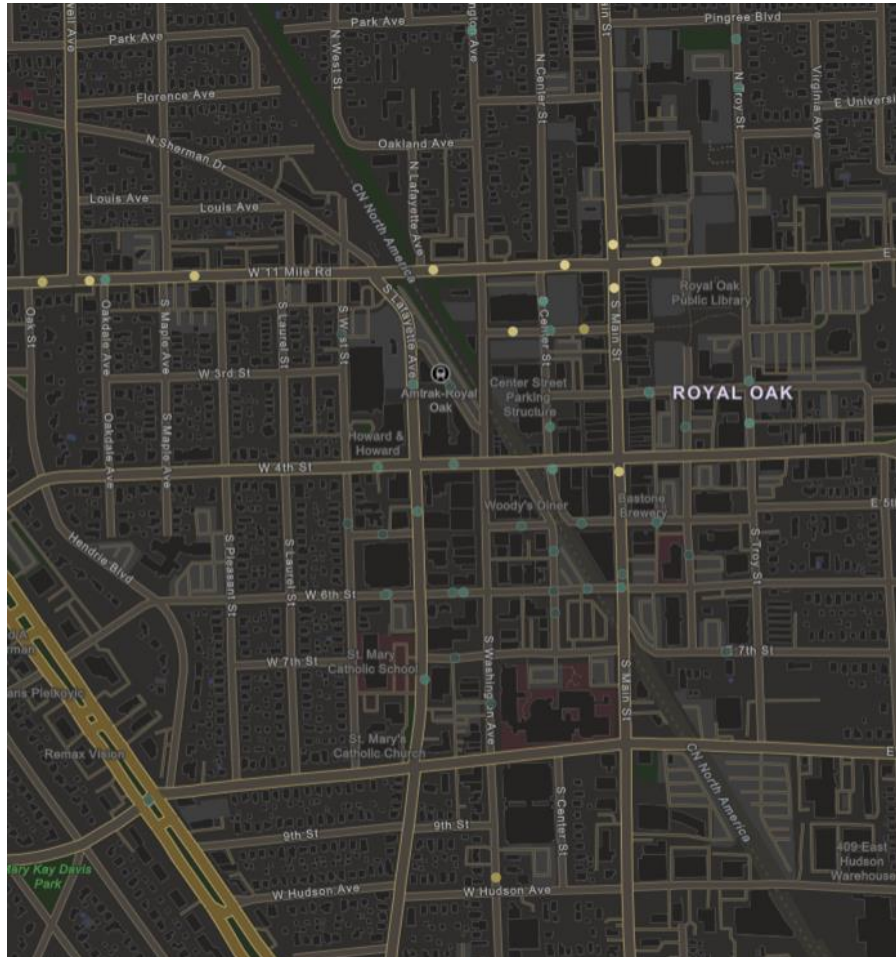
Red E is working with the city of they Royal Oak to develop a comprehensive EV charging strategy for both municipal vehicles and public access

Legend

USA Traffic Counts (Royal Oak Filter)

Most Recent Traffic Count

- > 15,000 - 30,000
- > 12,000 - 15,000
- > 10,000 - 12,000
- > 8,000 - 10,000
- > 5,000 - 8,000
- > 2,000 - 5,000
- > 1,000 - 2,000
- 1 - 1,000



## OVERVIEW

Red E has worked extensively to evaluate the current issues, determine the ideal state, and formulated a recommendation to reach it

## AREA HIGHLIGHTS

Royal Oak is located closely to Detroit and has thousands of vehicles passing through daily through major roads and highways, the city's EV per capita is 2.5x State Average

## METRICS

Metric	Value
# of EV's Registered in Royal Oak	250 +
Average Daily Traffic Volume	20,000
Estimated Daily Demand for EV Charging	50+



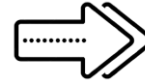
## > Scope of Work

Red E has been tasked with and has agreed to provide the following information in the Scope of Work



### Existing Conditions Summary

- State of Infrastructure
- Ordinances/Zoning Codes
- EV Demand and Growth
- Key stakeholders



### Recommendations

- Municipal and Public Locations
- Ordinance Adjustments
- Phased Implementation
- Install and Deployment Cost



# > Existing Conditions Summary

Red E has evaluated Royal Oak's charging sites, ordinances/zoning laws, EV demand, and existing chargers



## Site Visit Summary

### 15 Site Visits

- Public Parking
- Municipal Lots
- Downtown Street Lots

### Factors Considered

- Utility and Power Access
- Distance from downtown
- Available Space
- Traffic Volume
- Fleet Usage
- Fuel Cost Saving



## Ordinances and Zoning

### Zoning

Royal Oak Responsible for designating city owned lots

### Ordinance Codes

Contractor Determine Ordinances on a Site-by-Site basis

### (Code 770-109) Parking Lots

Changes must be submitted and approved by building official

Overall, no significant issues



## EV Demand and Charging

### Current EV Demand

250 + Registered EV's

### EV Demand Growth

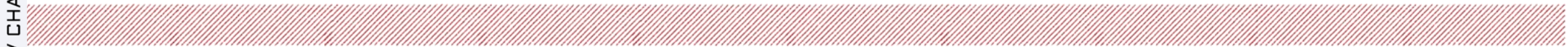
Est. 20% YoY growth

### Current Infrastructure

- 3-7 Level 2 Chargers
- 0 DC Fast Chargers



\*80 level 2 chargers and 2 chargers is estimated to support RO Fleet and general public vehicles over the next 7 years. Est ~600 vehicles.



# > Agenda

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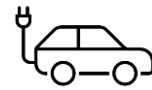
Public



Q & A



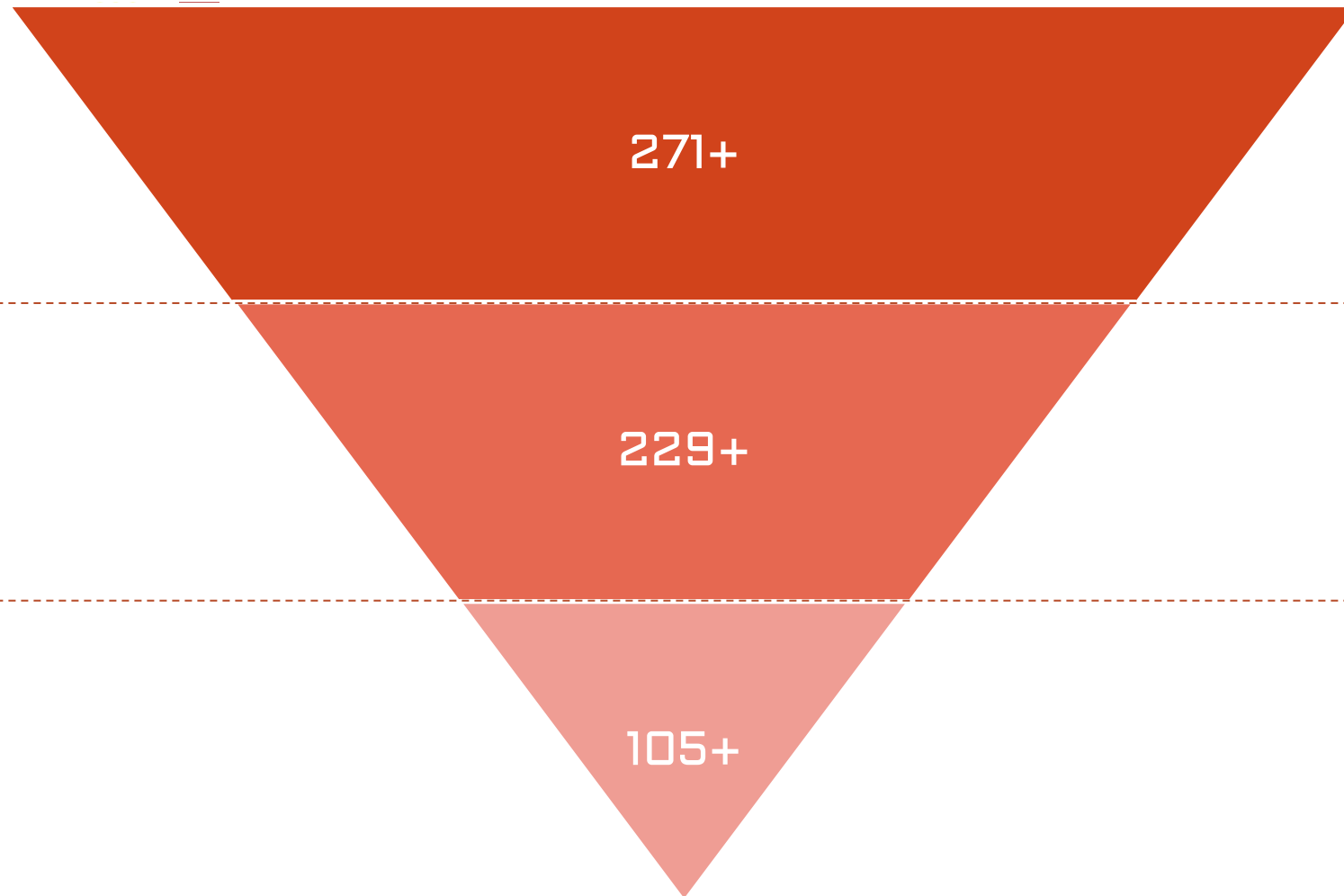
Municipal



Implementation

## > Current Status

Royal Oak deploys a fleet comprising of traditional ICE vehicles with multiple types of uses



### Current Fleet Strategy

- Royal Oak Currently maintains a fleet of 271 vehicles of all types and functions including those beyond roadworthy vehicles
- Of the 271 Vehicles, only 229 are slated for replacement after the current vehicles are retired
- Of these 229, only 105 vehicles have EV equivalent's falling within the category of Motorcycle, Car, SUV, Light Truck, Heavy Truck, or Van

## > Future Fleet EV Goals

Royal Oak plans to develop and convert a portion of its fleet to EVs over the next few years with at least 30 EVs



### EV Fleet Size

Conversion of fleet vehicles to EVs over 6 years

56%+ of Fleet converted by Y6

105 Current fleet Vehicles have an EV Equivalent

$.56 \times 105 = 59$  EV Fleet Vehicles



### Programs

Department of Public Services

Split between DPS building and parking Garage  
10-20 Vehicles

Senior Busses

Replacing current buses due to capacity utilization issues

~8-12 Chevy Bolt or Equivalent

Police Vehicles

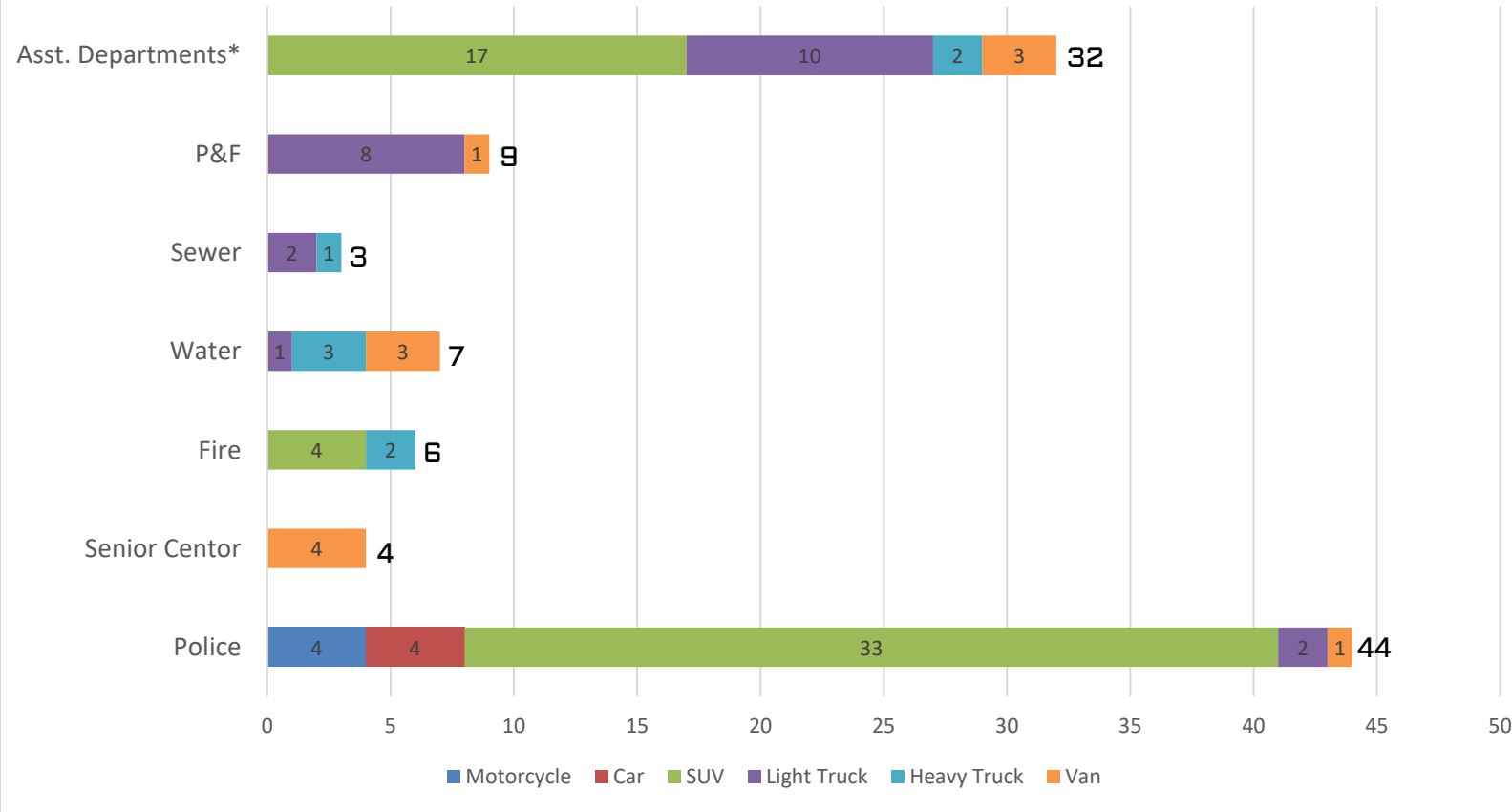
Fleet Parking in downtown lot near municipal buildings  
~17+ Vehicles



# > Potential Replacement Candidates

Royal Oak fleet has 105 current vehicles that have EV Equivalents currently on market

Current Fleet Breakdown by Department



## Current Fleet Strategy

- Royal Oak replaces their fleet vehicles every ~7 years
- 24% of fleet is up for replacement by the end of 2024 (47% of the fleet is up for replacement by the end of 2025)
- Royal Oak relies heavily on Cars, SUVs, and Light Trucks (easier to convert to EV) as well as Heavy Trucks (more difficult to convert to EV)
- Likely targets for EV conversion in the Motorcycle, Car, SUV, and Light Truck segments

\*Hwy, Inspec, Eng, Assessor, Auto Pkg, Building Maint, Cable, DPS, MP

# > Fleet Analysis

Significant cost saving opportunities exist through switching over fleet vehicles from ICE to Electric



## Analysis of Cost Savings

- Cost differences analyzed over total lifetime and assessed on a yearly level
- Breakdown into specific vehicle types/categories across Royal Oak Fleet
- Comparing total cost of ownership between vehicle types



Segment	ICE Cost per Year*	EV Cost per Year**	Yearly Cost Difference
Motorcycle	\$ 3,659.71	\$ 3,495.08	\$ 164.62
Car	\$ 6,019.62	\$ 4,736.86	\$ 1,282.75
SUV	\$ 10,000.93	\$ 5,812.83	\$ 4,188.10
Light Truck	\$ 12,237.48	\$ 11,157.14	\$ 1,080.34
Heavy Truck	\$ 8,534.52	\$ 9,852.58	\$ (1,318.06)
Van	\$ 7,521.25	\$ 7,338.34	\$ 182.91

\*ICE cost per year is based on Initial Cost/7-year service life + Yearly ICE Maintenance + Yearly ICE Fuel Costs

\*\*EV cost per year is based on projected initial cost/7-year service life + Yearly EV Maintenance + Yearly EV Fuel Costs.

EV maintenance costs are estimated at ~20-50% of ICE and Fuel costs at ~40%

EV Maintenance - <https://www.fleetmaintenance.com/equipment/battery-and-electrical/article/21250369/breakdown-of-ev-maintenance-expenses>

EV Cost per Mile - <https://news.energysage.com/electric-vehicle-charging-cost-vs-gas/#:~:text=In%20June%202021%2C%20the%20Department,driven%3A%20a%204%20cent%20difference!>

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# > Fleet Recommendation

Royal Oak has an opportunity to transition significant portion of current fleet over to Electric to realize cost savings

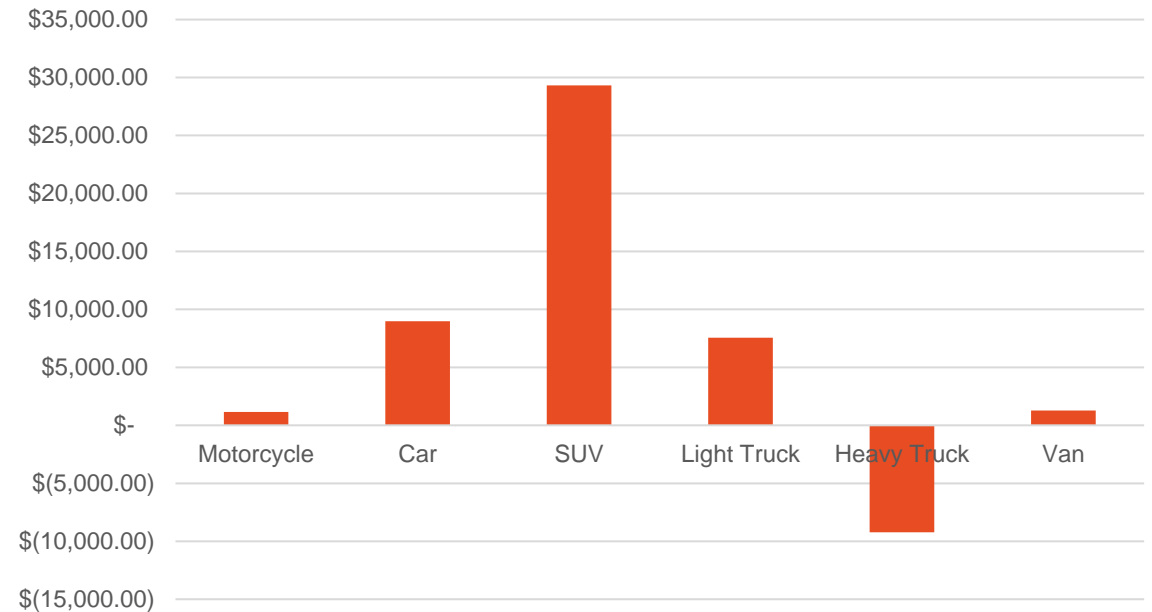


## Vehicle Replacement Recommendations

- **Motorcycles/Vans:** Low hanging fruit—publicly available and replacing soon in low quantities. Ideal for pilot programs/testing.
- **Car/SUV/Light Truck:** Biggest opportunity – Target these segments throughout the Royal Oak fleet portfolio to realize biggest cost savings opportunity
- **Heavy Truck:** Wait to deploy EVs until the market has produced and can support segment with cost effective vehicles



Projected Cost Savings over Lifetime\*



\*Projected lifetime savings is calculated by multiplying yearly savings by the roughly estimated 7 year lifespan of vehicles

# > Department Analysis

Cost analysis indicate potential for thousands of savings in just fuel costs

## Fuel Costs and Usage

Department	Fuel Cost Per Mile	EV cost per Mile	Savings From Converting	Average Mile Per Vehicle	Cost Savings per Vehicle	Overall Score
ASSESSING	\$0.13	0.04	\$0.09	1622	\$145.98	<b>1</b>
ENGINEERING	\$0.18	0.04	\$0.14	2640	\$369.6	<b>3</b>
BUILD/INSPEC.	\$0.11	0.04	\$0.07	4463	\$312.41	<b>3</b>
FIRE	\$0.08	0.04	\$0.04	14991	\$599.64	<b>5</b>
DPS	\$0.20	0.04	\$0.16	5986	\$957.76	<b>7</b>
POLICE	\$0.15	0.04	\$0.11	17753	\$1,952.83	<b>9</b>
SENIOR BUSES	\$0.22	0.04	\$0.18	10797	\$1,943.46	<b>10</b>

Converting Police Fleet alone could save over \$63,000 in annual fuel spending and 418 Metric Tons of Co2 Emissions

## Additional Factors for Consideration

Cost Savings from Lower EV Maintenance

Daily Performance/Distance Required

Is there an EV Equivalent Available

Common Fleet Routes for Departments

Total annual savings are calculated by taking [current fuel cost/mile]-[EV fuel cost/mile]\*[Avg mile per vehicle]  
Overall Score is based roughly on Cost Savings per Vehicle. Higher is better.

\*Fuel Costs per mile and average mile per vehicle provided by Royal Oak

EV Cost per Mile - [https://news.energysage.com/electric-vehicle-charging-cost-vs-gas/#:~:text=Across%20all%20EV%20manufacturers%2C%20the,kilowatt%2Dhour%20\(kWh\).](https://news.energysage.com/electric-vehicle-charging-cost-vs-gas/#:~:text=Across%20all%20EV%20manufacturers%2C%20the,kilowatt%2Dhour%20(kWh).)



# > Department Recommendation

Three main departments were identified as most beneficial to begin converting to EVs: DPS, Seniors, and Police



## 1 - Department of Public Services + Assorted

20x Level 2 Chargers  
 Site 1 – DPS Facility  
 1600 N Campbell Rd,  
 Royal Oak, MI 48067

Site 2 – 6<sup>th</sup> Floor 11 Mile  
 110 E Eleven Mile Rd,  
 Royal Oak, MI 48067

DPS and 11 Mile departments would benefit the most as they possess many heavily utilized light trucks and SUVs



## 2 - Senior Activity Center

8x Level 2 Chargers

Site 1 – Senior Center  
 3500 Marais Ave,  
 Royal Oak, MI 48073

Senior Center is chosen because the currently inefficient leased Buses can be easily replaced, and the location can serve a dual public/municipal purpose



## 3 – Police Department

10x Level 2 Chargers  
 2x DC Fast Chargers

Site 1 - Police  
 450 E Eleven Mile Rd,  
 Royal Oak, MI 48067

Police Department is chosen because much of the fleet consists of ideally replaced vehicles with heavy utilization



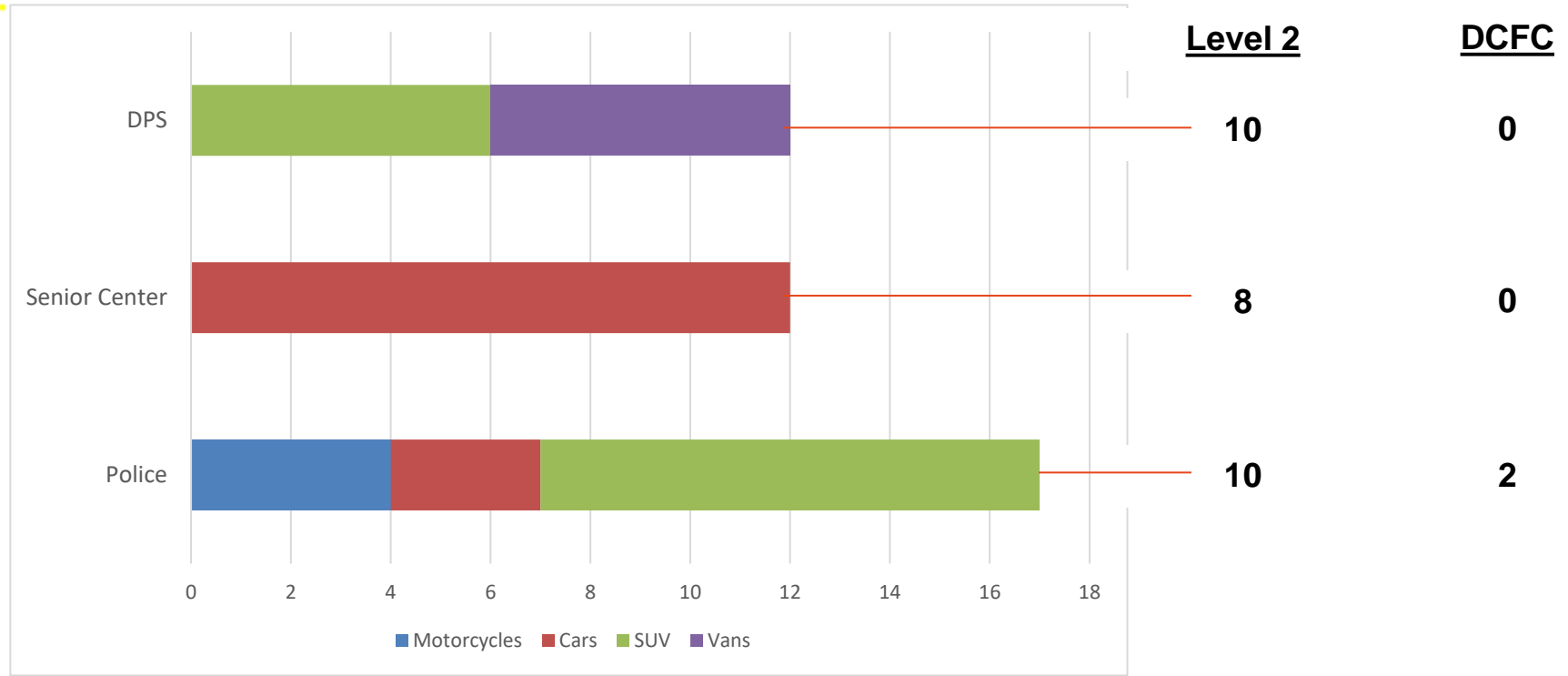
# > Fleet EV Charging Infrastructure Needs

For Royal Oak to support new fleet of Electric Vehicles – City must build out EV charging infrastructure throughout its municipal footprint



Fleet EV Replacements by 2026\*

EV requirements to support fleet



**Opportunity to switch over 41 vehicles to EV and build out**

\*11 Mile – Fleet is not shown as it supports multiple departments. ~10 chargers will be required for 20+ vehicles at 11 Mile.



## > Fleet EV Replacement Schedule

Recommended implementation schedule for both fleet conversions by department and vehicle

		2023	2024	2025	2026	2027	2028	2029	2030
Police	Motorcycle	4							
Senior Center	Cars		6	6					
Police	Cars		2	1			1	1	
Police	SUV		2	4	4	2	3	6	10
DPS	SUV		3	3		6	4	2	2
DPS	Vans			3	3	1	1		
DPS	Light Truck				5	5	0	1	1
	<b>Total ALL</b>	<b>4</b>	<b>13</b>	<b>17</b>	<b>12</b>	<b>14</b>	<b>9</b>	<b>10</b>	<b>13</b>
	<b>Est. Cost*</b>	<b>\$100,000</b>	<b>\$390,000</b>	<b>\$570,000</b>	<b>\$520,000</b>	<b>\$540,000</b>	<b>\$290,000</b>	<b>\$320,000</b>	<b>\$410,000</b>

\*Motorcycles~25k, Cars/SUV~30k, Vans/Light Truck ~ 50-60k

# > Fleet EV Charger Deployment Schedule

Recommended implementation schedule for fleet charger implementation

	2023	2024	2025	2026	2027	2028	2029	2030
DPS	0	3	3	4	-	-	-	-
Senior Center	0	4	4	-	-	-	-	-
Police*	2	4	4	-	-	-	-	-
11 Mile - Fleet	0	3	3	4	-	-	-	-
<b>Charger Total</b>	<b>2</b>	<b>14</b>	<b>14</b>	<b>8+</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>

\* Beyond Level 2 chargers listed in the chart, we also recommend installation of 2 DC Fast chargers at the police building for cases where urgent quick charging is needed

Note: 38 level 2 chargers recommended for municipal. 30 in phase 1, 8+ in phase 2



## > Combined Deployment Schedule

Recommended implementation schedule for both Fleet conversion to EV as well as EV charging infrastructure buildout

	2023	2024	2025	2026	2027	2028	2029	2030
Motorcycle	4	0	0	0	0	0	0	0
Cars	0	8	7	0	0	1	1	0
SUVs	0	5	7	4	8	7	8	12
Vans	0	0	3	3	1	1	0	0
Light Truck	0	0	0	5	5	0	1	1
<b>EV Total</b>	<b>4</b>	<b>13</b>	<b>17</b>	<b>12</b>	<b>14</b>	<b>9</b>	<b>10</b>	<b>13</b>
DPS	0	3	3	4	-	-	-	-
Senior Center	0	4	4	-	-	-	-	-
Police*	2	4	4	-	-	-	-	-
11 Mile - Fleet	0	3	3	4	-	-	-	-
<b>Charger Total</b>	<b>2</b>	<b>14</b>	<b>14</b>	<b>8+</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>

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Note: 38 level 2 chargers recommended for municipal. 30 in phase 1, 8+ in phase 2

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Public



Q & A



Municipal



Implementation

# > Sites Visited

Over 11+ Site were scouted and assessed by Red E for potential Public Use

⚡ = Current Chargers



## Downtown/Street Service

Williams Street x 4th  
Downtown Service

Sherman St Lot  
Downtown Service

5th St x Williams Street  
Downtown Service

Main/7th Street North Lot  
Downtown Service

North Main Garage  
Main Street

⚡ 300 Center Street Garage  
Main Street

## Central Locations

Royal Oak Municipal Offices  
Centralized Transformer

Etkin Garage  
Farmers Market, Court

⚡ South Lafayette Garage  
ChargePoint Replacement

11 Mile Parking  
Both Fleet and Public

## Other Potential Locations

North Main Garage  
Event Centers

Theatre Lot  
Event Center/Shopping

North Lafayette Garage

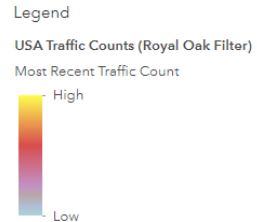
# > Public Charging Strategy

Red E analyzed traffic, location, and projected demand to create a recommendation



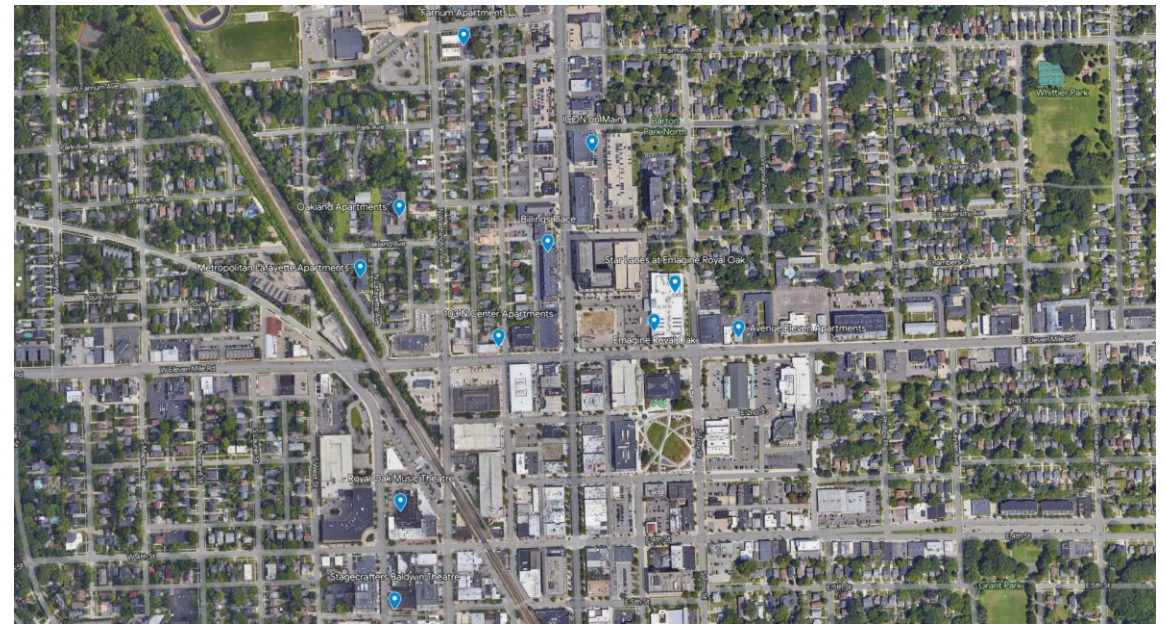
## Daily Traffic Analysis

Analysis of daily traffic  
Determining average EV flow



## Location/Amenities/Apartments

Accessibility to other factors  
Amenities  
Apartment Complexes  
Public Spaces



# > Public Charging Quantities

Red E determined that demand would increase significantly over the next few years and 100 Level 2 Chargers will eventually be needed.



## Meeting Future EV Demand

### Projected EV Demand

Y1	Y2	Y3	Y4	Y5
300	360	432	520	630+

Average Public Chargers per 100 Vehicles: 17.6

### Total Chargers Required

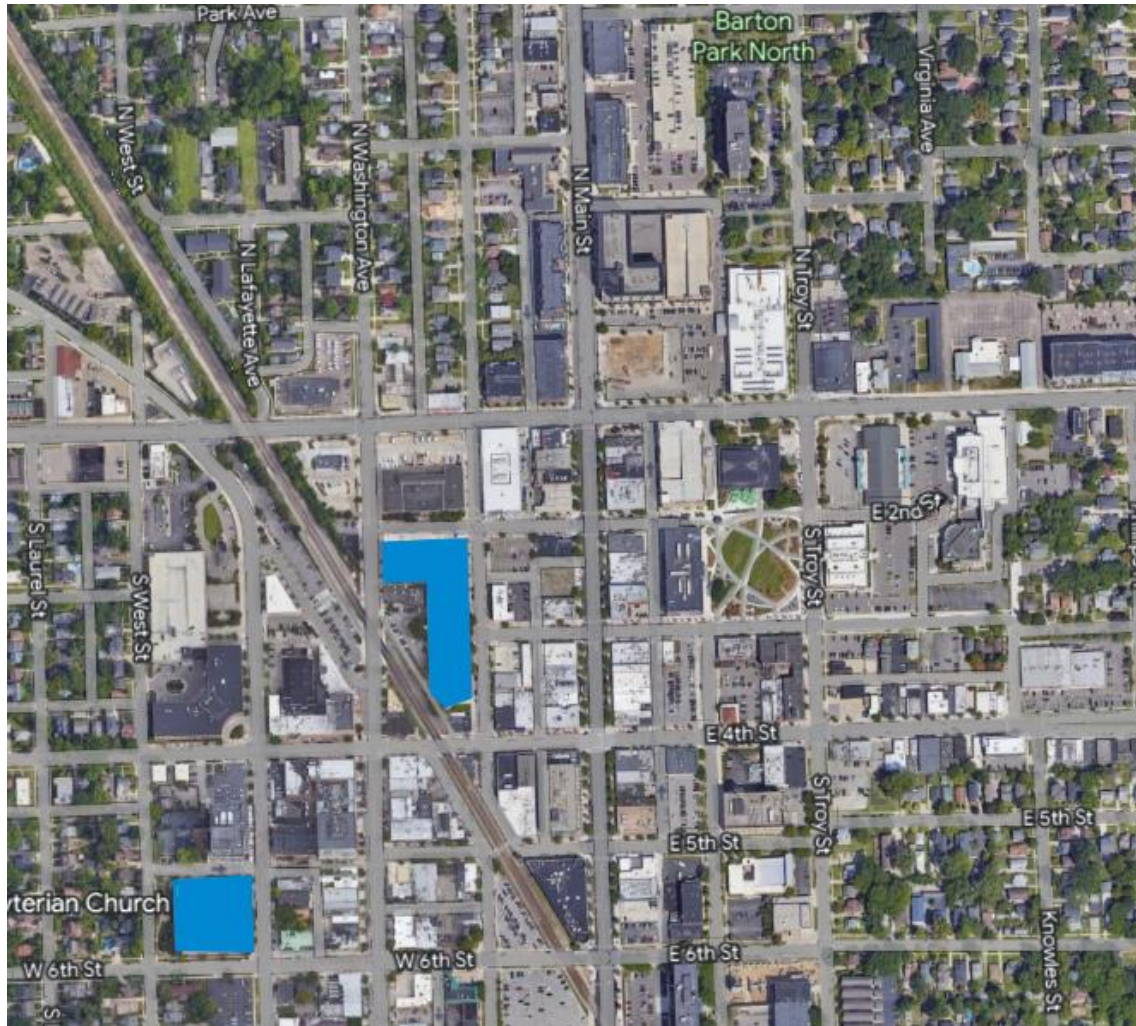
Y1	Y2	Y3	Y4	Y5
50	60	73	89	100+



\*Chargers at ~ 1/6 of EV numbers in Royal oak. Chargers Required ~ [EV Demand/100]\*17.6

# > Current Public Setup

Current Royal Oak public charging is completely inadequate to meet public demand



Current Infrastructure

3-7 low-power Level 2 Chargers

Current Demand

250 EVs in Royal Oak

20% of EV Drivers lack home charging

= 50 Chargers required for current demand

Royal Oak is currently equipped with old, obsolete chargers in quantities that cannot support current demand let alone future demand



# > Public Recommendations

A total of 42 public chargers across at least 7 Lots is recommended



1	11 Mile Garage	6x Level 2
2	Municipal	10x Level 2
3	William Street lot	2x Level 2
4	5 <sup>th</sup> Street lot	4x Level 2
5	300 Center Street	10x Level 2
6	Main & 7 <sup>th</sup> lot	6x Level 2
7	North Lafayette	4x Level 2

Total Chargers: 42



# > Public Deployment Schedule

Recommended implementation schedule for public supporting level 2 Chargers

	2023	2024	2025	2026	2027	2028	2029	2030
300 Center Street Parking	2	4	4	-	-	-	-	-
Municipal Buildings	-	2	4	4	-	-	-	-
11 Mile - Public	-	-	4	2	-	-	-	-
Main & 7 <sup>th</sup> Parking Lot	-	-	-	3	3	-	-	-
5 <sup>th</sup> Street Lot	-	-	-	2	2	-	-	-
Additional Locations*	-	-	-	3	3	TBD	TBD	TBD
<b>Charger Total</b>	<b>2</b>	<b>6</b>	<b>12</b>	<b>14</b>	<b>8</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>

\* Beyond Level 2 chargers listed in the chart, we also recommend installation of 2 DC Fast chargers at the police building for cases where urgent quick charging is needed

Note: 38 level 2 chargers recommended for municipal. 30 in phase 1, 8+ in phase 2



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# > 4 Phase Implementation Plan

A four-phase implementation plan is recommended: Replace, Establish, Expand, and Sustain.

Y0

Y1-Y2

Y3-Y5

Y6+



## Phase 0 - Replace

Stabilize, repair, and monetize current Infrastructure

Rip and Replace current obsolete Level 2 Chargers

Initial Testing/Pilot

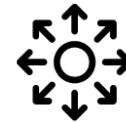


## Phase 1 – Establish

Install major fleet and public sites

Municipal/Fleet Sites  
Senior Center  
Police  
DPS

Public Sites  
11 Mile  
Etkins Parking  
Municipal Buildings



## Phase 2 - Expand

Expand Fleet and Public sites as demand grows

Municipal/Fleet  
Fire, Engineering,  
etc.

Public Sites  
Downtown Service



## Phase 3 - Sustain

Monitor demand of EV Charging

Promote EV Charging construction

Establish EV Charging Friendly Ordinance

# > Royal Oak EV Implementation Summary

Summary of EV Fleet Conversion, Fleet Charger Buildout, and Public charger buildout over the next 6-8 years



## Fleet Strategy

### Replacement Overview

	2023	2024	2025	2026	2027	2028	2029	2030
EV	4	13	17	12	14	9	10	13
Charger	2	14	14	8+	TBD	TBD	TBD	TBD

### Fleet Sites

Police has 10 level 2 chargers to support daily demand and 2 DC fast chargers(not shown in chart) for urgent demand

Senior Center has 8 level 2 chargers for fleet and public charging

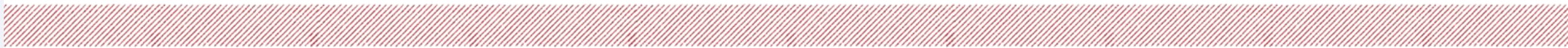
DPS has 10 level 2 chargers for daily fleet usage

11 Mile has 10 level 2 chargers to support fleet there

## Public Strategy

	2023	2024	2025	2026	2027	2028
300 Center Street Parking	2	4	4			
Municipal Buildings		2	4	4		
11 Mile - Public			4	2		
Main & 7 <sup>th</sup> Parking Lot				3	3	
5 <sup>th</sup> Street Lot				2	2	
Additional Locations*				3	3	TBD

Note: total chargers recommended, 38 fleet, 42 public. In phase 1, 30 Fleet and 20 Public chargers will be installed.



# > Implementation Phases

The majority of recommended chargers will be installed in Phase 1 and Phase 2



Phase 1 ■

Department of Public Services - DPS Fleet	6
Senior Activity Center - Senior Shuttle Fleet	8
300 Center Street	10
Municipal/Police Buildings	16
11 Mile Parking	10
<b>Total</b>	<b>50</b>

Phase 2 ■

Main & 7 <sup>th</sup> Parking Lot	6
North Lafayette Garage	4
11 Mile Parking	6
Other Assorted Public Chargers	14+
<b>Total</b>	<b>30+</b>

\*1/5 EV owners don't have access to home charging. Michigan has 1 charger for every 7 EV Drivers

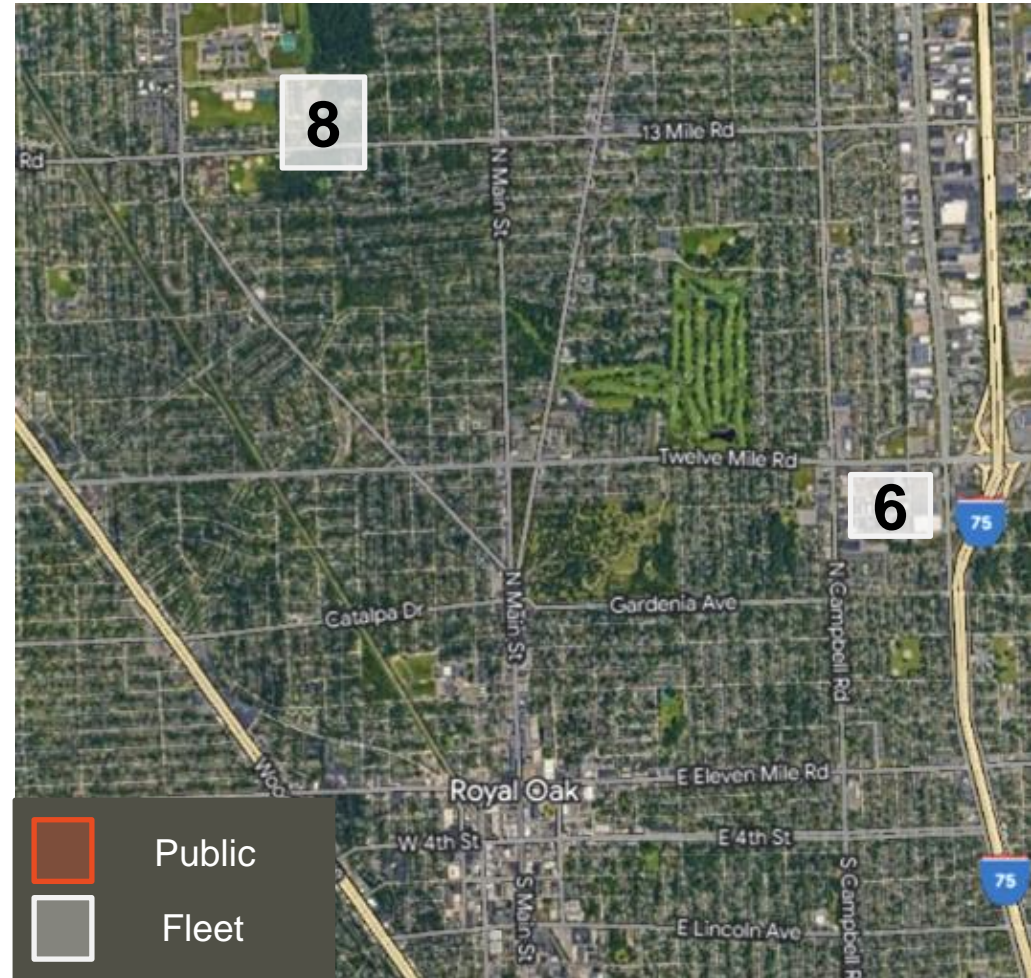




# > Charger Locations Phase 1– 2023-2025

Red E Recommends a Mix of Public and Private lvl2 Chargers in the first few years



10 Chargers +2 DCFC	Police
10 Chargers	300 Main Street
6 Chargers	Municipal Building
6 Fleet + 4 Public Chargers	11 Mile



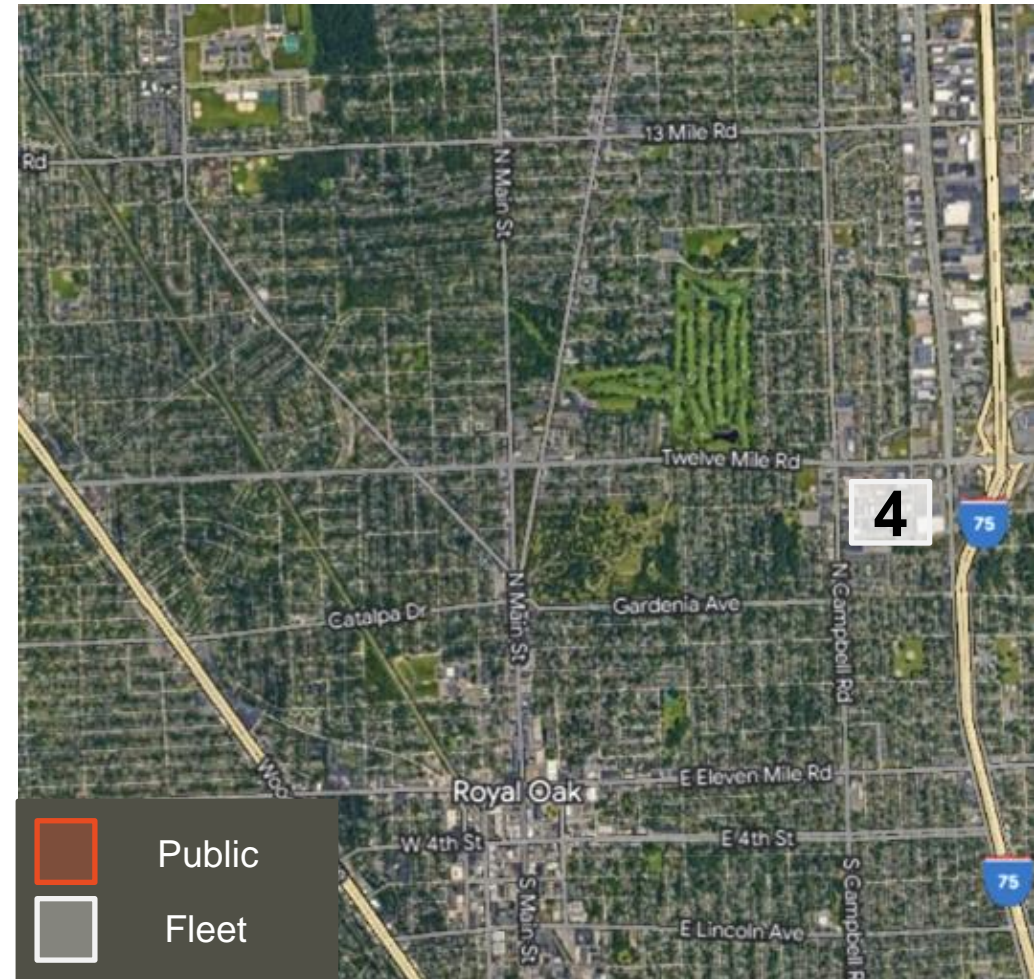
	Public
	Fleet
8 Chargers	Senior Center
6 Chargers	DPS

# > Charger Locations Phase 2 – 2026-2030+

Red E Recommends a slow growth and expansion after initial infrastructure is built



6 Chargers	Main & 7 <sup>th</sup>	4 Fleet + 2 Public	11 Mile
4 Chargers	5 <sup>th</sup> Street	TBD	North Lafayette
4 Chargers	Municipal Building		



Public  
 Fleet

4 Chargers DPS

## > Implementation Costs

Rough implementation costs have been drafted including Phase 0\*\*, Phase 1, and Phase 2

SITE	Level 2	DCFC	Hardware Cost (est.)	Installation Costs (est.)	Total Costs (est.)
Department of Public Services - DPS Fleet	6	0		\$60,000	
Senior Activity Center - Senior Shuttle Fleet	8	0		\$70,000	
300 Center Street Parking	10	0		\$60,000	
Municipal/Police Buildings	16	2		\$150,000	
11 Mile Parking	10	0		\$75,000	
<b>Phase 1 Total</b>	<b>50</b>	<b>2</b>		<b>\$415,000</b>	
Main & 7 <sup>th</sup> Parking Lot	6	0		\$35,000	
5 <sup>th</sup> Street Lot	4	0		\$30,000	
11 Mile Parking	6	0		\$40,000	
Additional Locations*	14+	--		--	
<b>Phase 2 Total</b>	<b>30+</b>	<b>0</b>		<b>\$105,000+</b>	

\*Additional Locations: William Street Lot, 11 Mile Public, North Lafayette, Continued Municipal/DPS additions

Phase 1 = until end of 2025 80 total chargers recommended, 38 fleet, 42 public. In phase 1, 30 Fleet and 20 Public chargers will be installed.

Phase 2 = 2026 onwards

\*\*Phase 0 only covers about 4 motorcycle replacements and 2-4 lvl2 chargers. Replacement~ 25k/vehicle, Hardware~8-14k, Install~30k | Total~ 145k



# > Recap

Overall, the current infrastructure is lacking. Red E recommends installing 70+ chargers with a phased implementation over the next five years.



## Current Situation

### Demand

Currently 250+ EVs

20-30% growth YoY

Need for 50+ Chargers expected to grow to 100

### Infrastructure

3-7 old Level 2

Chargers

Slow and low quantity

### Ordinance/Zoning

Traditional laws

No Issues but also no benefits



## Recommendation

### Fleet

Install 38 Level 2 chargers and 2 DCFC to support EV conversion of Fleet

DPS, Police, Senior

### Public

Install 42 Level 2 chargers downtown to support growing public demand

### Ordinance/Zoning

Implement EV friendly ordinance laws for new constructions



## Implementation

### Four Phase Implementation

#### Replace

Repair and update current EV Charging

#### Establish

Build current demand requirements for Fleet and Public Charging

#### Expand

Expand to meet growth over next 5 years

#### Sustain

Continue monitoring and encouraging EV growth

# > Agenda

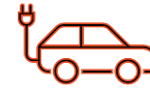
Situation  
Overview



Public



Q & A



Municipal



Implementation

THANK YOU

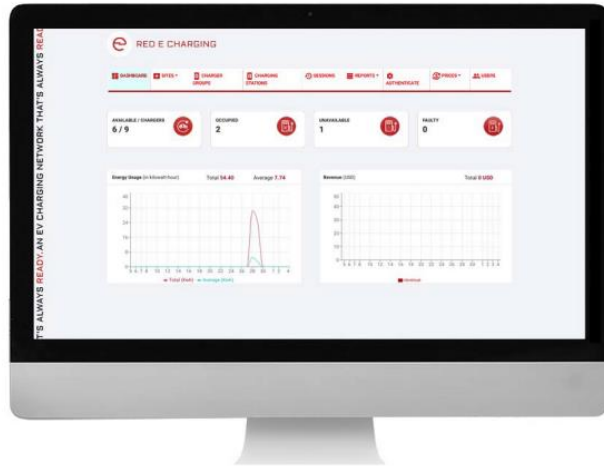


AN EV  
CHARGING  
NETWORK  
THAT'S  
ALWAYS  
READY

**DISCLAIMER:** This information is for general information purposes only. While data is based on Red E's best estimate given site metrics, Red E makes no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the assessment or the information, products, services, or related graphics contained on the assessment for any purpose. Any reliance you place on such information is therefore strictly at your own risk. In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this assessment.

## > Software Overview

Best-in-class software designed specifically for ease of use for the driver as well as straightforward backend charger management for the site owners



## Red E Enterprise Features

**Built to be Easy** - Our platform was built from the ground up to reduce server interactions which is the leading cause of charger downtime

**Flexible Payment** - Pay via card reader, app, or web portal (no app required)

**Remote Diagnostics** - Read codes, perform resets, push charges. 95% of all issues can be resolved over the air

**Custom Reporting** - Track usage and profit

**Multi Site Management** - Easily track, manage, and set pricing for multiple site groups

**Utility Approved** - Approved for rebate programs nationwide

## > Level 2 Technology Overview



### Level 2 Chargers

Charger Model: Red E Pro80 (19.2kW)

#### Features:

- 2-4 Hour Charge Time
  - Shopping and Leisure
- Wi-Fi Enabled
- Built in Body Holster
- Sleek user-friendly design
- Included cable management
- Multiple payment options: Pay directly QR code or app (App not required to charge)



## > DCFC Technology Overview



### DC Fast Chargers

Charger Model: 160kw Dual Port DCFC

#### Features:

- 20-30 Minute Charge Time
  - Commuters and Long Distance
- Wi-Fi Enabled
- Dual Port for Charging Up to 2 Vehicles
- Sleek user-friendly design
- Included cable management
- Multiple payment options: Credit Card Reader, RFID Chip, QR code or app



# > Cost Savings Calculations

Class		Average Cost	Average Maintenance	Average Fuel Costs	Average Lifetime	Annual Costs	Total Cost	Total Cost Per Year	
0182	Motorcycle	\$ 23,850.00	\$ 172.56	\$ 80.00	7	\$ 252.56	\$ 25,617.95	\$ 3,659.71	
0185	Low Profile Car	\$ 30,000.00	\$ 324.39	\$ 910.68	7	\$ 1,235.07	\$ 38,645.52	\$ 5,520.79	
0184	Low Profile SUV	\$ 38,948.58	\$ 2,430.90	\$ 2,480.51	7	\$ 4,911.41	\$ 73,328.48	\$ 10,475.50	
0186	K-9	\$ 39,343.00	\$ 2,072.80	\$ 2,436.31	7	\$ 4,509.11	\$ 70,906.79	\$ 10,129.54	
0189	Police Patrol SUV	\$ 38,202.00	\$ 4,022.37	\$ 4,654.12	7	\$ 8,676.49	\$ 98,937.40	\$ 14,133.91	
0190	Police Patrol Car	\$ 34,357.00	\$ 854.86	\$ 755.44	7	\$ 1,610.30	\$ 45,629.12	\$ 6,518.45	
0191	Police Patrol Truck	\$ 40,924.00	\$ 4,069.72	\$ 4,429.42	7	\$ 8,499.14	\$ 100,417.99	\$ 14,345.43	
0205	4w drive Pickup	\$ 29,942.09	\$ 1,619.00	\$ 1,759.30	7	\$ 3,378.30	\$ 53,590.20	\$ 7,655.74	
0210	Pickup/ Utility	\$ 29,494.00	\$ 2,725.80	\$ 2,474.07	7	\$ 5,199.86	\$ 65,893.05	\$ 9,413.29	
0215	SUV	\$ 27,750.19	\$ 673.91	\$ 755.18	7	\$ 1,429.08	\$ 37,753.76	\$ 5,393.39	
0225	Van	\$ 33,487.13	\$ 925.91	\$ 1,811.46	7	\$ 2,737.37	\$ 52,648.72	\$ 7,521.25	
EV Equivalents							Total Cost	Total Cost Per Year	Delta
	Motorcycle	\$ 24,000.00	\$ 34.51	\$ 32.00	7	\$ 66.51	\$ 24,465.59	\$ 3,495.08	\$ 164.62
	Low Profile Car	\$ 30,000.00	\$ 64.88	\$ 364.27	7	\$ 429.15	\$ 33,004.06	\$ 4,714.87	\$ 805.92
	Low Profile SUV	\$ 30,000.00	\$ 486.18	\$ 992.21	7	\$ 1,478.39	\$ 40,348.70	\$ 5,764.10	\$ 4,711.40
	K-9	\$ 45,000.00	\$ 414.56	\$ 974.52	7	\$ 1,389.08	\$ 54,723.59	\$ 7,817.66	\$ 2,311.89
	Police Patrol SUV	\$ 30,000.00	\$ 804.47	\$ 1,861.65	7	\$ 2,666.12	\$ 48,662.85	\$ 6,951.84	\$ 7,182.08
	Police Patrol Car	\$ 30,000.00	\$ 170.97	\$ 302.18	7	\$ 473.15	\$ 33,312.04	\$ 4,758.86	\$ 1,759.58
	Police Patrol Truck	\$ 60,000.00	\$ 813.94	\$ 1,771.77	7	\$ 2,585.71	\$ 78,099.99	\$ 11,157.14	\$ 3,188.29
	4w drive Pickup	\$ 60,000.00	\$ 323.80	\$ 703.72	7	\$ 1,027.52	\$ 67,192.65	\$ 9,598.95	\$ (1,943.21)
	Pickup/ Utility	\$ 60,000.00	\$ 545.16	\$ 989.63	7	\$ 1,534.79	\$ 70,743.51	\$ 10,106.22	\$ (692.92)
	SUV	\$ 30,000.00	\$ 134.78	\$ 302.07	7	\$ 436.85	\$ 33,057.96	\$ 4,722.57	\$ 670.83
	Van	\$ 45,000.00	\$ 185.18	\$ 724.58	7	\$ 909.77	\$ 51,368.36	\$ 7,338.34	\$ 182.91



# > EV Fleet Replacement Schedule

		Y0	Y1	Y2	Y3	Y4	Y5	Y6	Y7
		2023	2024	2025	2026	2027	2028	2029	2030
	POLICE	4 Police Motorcycles	4 Police Cars/SUVS	5 Police Cars/SUVS	4 Police Cars/SUVS	2 Police Cars/SUV/Truck	4 Police Cars/SUV/Truck	7 Police Cars/SUV/Truck	10 Police Cars/SUV/Truck
	SENIOR CENTER		6 Senior Center Bolts	6 Senior Center Bolts					
	DPS		3 DPS Cars/SUVS	6 DPS Cars/SUVS/Vans	8 DPS Cars/SUVS/Vans /Truck	12 DPS Cars/SUVS/Vans/ Truck	5 DPS Cars/SUVS/Vans	3 DPS Cars/SUVS/Vans/ Truck	3 DPS Cars/SUVS/Vans/ Truck
	Implimentation Schedule	4	11	15	12	14	9	10	13
		2023	2024	2025	2026	2027	2028	2029	2030
Police	Motorcycle	4							
Senior Center	Cars		6	6					
Police	Cars		2	1			1	1	
Police	SUV		2	4	4	2	3	6	10
DPS	SUV		3	3		6	4	2	2
DPS	Vans			3	3	1	1		
	Light Trucks				5	5	0	1	1
	Total ALL	4	13	17	12	14	9	10	13

# > EV Emission Estimates

Compare CO2 emissions for gas and electric cars over a year of driving.

How many miles do you drive per year?

**A year of CO2 emissions.**

Utilities generate electricity from a variety of sources, including hydroelectric, coal, nuclear, natural gas and a variety of renewable methods, such as solar and wind.

Switch to EV and reduce your carbon emissions by an estimated:  
**8,508 LBS**



Est. gm CO <sub>2</sub> /mile (gas)	Est. MPG of vehicle	RESET ALL	Estimated mile/kWh	Est. gm CO <sub>2</sub> /mile (EV)
<input type="text" value="358"/>	<input type="text" value="24"/>		<input type="text" value="3.07"/>	<input type="text" value="100.7160"/>
	Gas Model Year <input type="text"/>		EV Year <input type="text"/>	
	Gas Vehicle Brand <input type="text"/>		EV Brand <input type="text"/>	
	Gas Vehicle Model <input type="text"/>		EV Model <input type="text"/>	

This is just one publicly available source comparing EVs to Traditional Vehicles. On average, EVs produce about 1/3 emissions, mainly through the production process.

