



Member Services



DATA AND MAPS



LOCAL ASSISTANCE



POLICY AND ADVOCACY



EDUCATION



PARTICIPATION



Welcome

Welcome to SEMCOG! We are grateful for your membership. Southeast Michigan is an amazing region with a boundless array of opportunities for its residents. Our region boasts a variety of communities and excellent educational institutions, each offering something unique. From small-town appeal to big-city hustle and everything in between, the Southeast Michigan experience has something for everyone.

This is a special place – or more accurately – a collection of special places. We are here to support what makes each community special while also ensuring that our entire region is connected. Working together enables our region to maximize its share of State and federal resources, bring tax dollars home, and put them to work in regionally impactful ways.

Whether you are new to SEMCOG or have been involved in regional collaboration for decades, please know how much we value your perspective. I encourage you to review this sampling of what SEMCOG offers and reach out with your ideas.

A handwritten signature in black ink that reads "Amy O'Leary".

AMY O'LEARY

EXECUTIVE DIRECTOR | SEMCOG



SEMCOG STAFF



**Scan the QR code to learn more
about SEMCOG Member Services**

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SEMCOG leadership includes representation from counties, cities, villages, townships, and education across the region. From left to right: **Anne Marie Graham-Hudak, First Vice Chairperson**, Supervisor, Canton Township; **Joe LaRussa, Vice Chairperson**, Mayor, Farmington; **Laura Kropp, Chairperson**, Mayor, Mount Clemens; **Gwen Markham, Immediate Past Chairperson**, Commissioner, Oakland County; **Frank Viviano, Vice Chairperson**, Supervisor, Macomb Township; **Jonathan Kinloch, Vice Chairperson**, Commissioner, Wayne County; (not pictured) **Diana McKnight-Morton, Vice Chairperson**, Trustee, Washtenaw Community College (WCC)

Data and Maps

SEMCOG Data Services

Timely, community-specific data and assistance

Cutting-edge mapping

Regional and local demographics

Tools to support community and master plan development

Economic development and transportation analysis



Data and Mapping Tools for Effective Planning

Open Data Portal and GIS (Geographic Information Systems)

Geospatial data can be previewed, downloaded and utilized for in-depth analysis, planning, and modeling work.

Aerial Imagery and LiDAR (Elevation Data)

SEMCOG members have free access to current high-resolution aerial imagery, and discounted access to an expanded library. SEMCOG also maintains an extensive archive of aerial imagery dating back to 1949. SEMCOG provides regional LiDAR data and is collaborating with regional partners to acquire updated LiDAR coverage.

Preparing for Census 2030

SEMCOG provides data, tools, and technical support to members for the Census Bureau's Local Update of Census Addresses (LUCA) program. SEMCOG's interactive map will help members focus their review on areas with the most significant discrepancies. After analysis, communities submit updates to the Census Bureau, ensuring accurate representation in the 2030 Census.



Community Profiles

This popular tool allows you to access and contextualize current and forecasted data sources in one place. Community Profiles present Southeast Michigan's populations, households, jobs, transportation, housing, and environment/land use at regional, county, and community levels.



Tip: Create customized profiles by grouping communities together or viewing school districts or legislative districts.

DEMOGRAPHIC AND GEOGRAPHIC DATA



Maps and Applications

These visualization tools enable exploration and understanding of regional data. Customized viewing experiences enable users to more easily focus on the geography and topics most relevant to them, streamlining and simplifying complex regional and local data.

Resources to Explore Emerging and Timely Topics

- Master Plan Data and Tools
- Asset Management Coordination
- Traffic Safety
- Crash and Road Data
- Electric Vehicle (EV) Infrastructure
- Flood Risk
- Wetlands and Tree Canopy
- Pedestrian and Bicycle Mobility
- Transportation Access to Core Services
- Water Infrastructure

AND MORE!

“

As leaders, we depend on reliable information to make good decisions. SEMCOG provides an invaluable catalog of data and mapping tools that empower our officials and staff to provide more relevant and effective services to our community.”



Scott Benson
Councilperson
City of Detroit

Local Assistance

Areas of emphasis for assistance currently include:

Economic Development

Corridor revitalization

Housing

Placemaking and downtowns

Workforce development

Parks and Recreation

Accessibility and needs analysis

Local parks and trails

Recreation plan assistance and data

Visitation trends

Environment

Green infrastructure

Nature-based solutions

Resiliency and flooding

Wetlands

Air quality

Infrastructure

Pavement and bridge condition

Electric vehicle infrastructure

Infrastructure Coordination

Water infrastructure

Transportation and Mobility

Complete streets

Freight

Pedestrian and bicycle mobility

Safety data and planning

Transit



Video Services

SEMCOG works with individual members on the **Experience Southeast Michigan** video series. The series highlights what makes our communities unique and implements the region's Comprehensive Economic Development Strategy (CEDS). The videos provide a glimpse of the shopping, dining, cultural, entertainment, and recreational experiences available to Southeast Michigan's residents and visitors.

SEMCOG also works with members to produce videos highlighting achievements such as the Regional Showcase Award and case studies of implementation of regional plans and priorities.

Types of Direct Services

One-on-one assistance with technical analysis and funding guidance

Scholarship opportunities in partnership with Grant Writing USA

Letters of support for State and federal funding requests



Funding and Grants

Transportation Alternatives Program (TAP)

\$10 MILLION/YEAR

TAP is a competitive grant program that funds projects in several transportation emphasis areas:

- Bicycle and pedestrian safety
- Trails, pathways, and sidewalks
- Environmental mitigation and stormwater management
- Streetscapes and walkable downtowns



Monroe County – \$1.45 million | Loop Trail

Planning Assistance Program

\$500,000/YEAR

SEMCOG's Planning Assistance Program provides direct funding for local planning projects that move regional plans and priorities forward, including:

- Transportation and mobility
- Complete streets and corridor safety
- Trails and greenways
- Stormwater management
- Placemaking and active transportation

Targeted Initiatives

VARIES YEAR TO YEAR

To support implementation of regional plans and maximize coordination with budgeted priorities of the State of Michigan and federal partners, SEMCOG administers funding programs for:

- Transportation safety audits and planning
- Local road condition data collection
- Green infrastructure implementation
- Congestion Mitigation and Air Quality (CMAQ)



City of Northville – \$1.5 million | Roundabout (CMAQ)

Policy and Advocacy

An Advocate in Lansing and Washington

As the advocate for Southeast Michigan's local governments, community colleges, and intermediate school districts (ISDs) in Lansing and Washington, D.C., SEMCOG regularly engages with regulatory and legislative policymakers, providing technical feedback on legislation and pushing for reforms that benefit the region.

Advocacy

A unified voice for Southeast Michigan to advocate for policy reform and additional resources for the region.

Regulatory

A champion for SEMCOG members to rulemaking bodies.

Funding Support

An advocate – with letters of support, data, and technical expertise – for investment of federal and State funding in Southeast Michigan.



Scan the QR code for more SEMCOG advocacy resources



SEMCOG'S LEGISLATIVE POLICY PLATFORM TASK FORCE



SEMCOG RECEIVES RECOGNITION FOR WORK PROTECTING THE REGION'S DRINKING WATER



Advocacy One-Pagers

Handouts to share with policymakers on key issue areas.



Legislative Tracking Dockets

Dockets tracking all introduced legislation pertinent to the SEMCOG policy platform.



Advocacy Resources

Data and maps to support regional policy positions.



Keeping Members Informed

SEMCOG provides regular communications to help members stay informed about State and federal policies that may affect their organizations.

- Monthly update mailings
- Quarterly roundtable discussions
- Timely action alerts
- Hosting press events



BRYAN BARNETT, MAYOR, ROCHESTER HILLS, SPEAKS ALONGSIDE HIS PEERS FROM ACROSS THE REGION AND STATE TO EMPHASIZE PARTNERSHIP OVER PREEMPTION TO ADDRESS HOUSING AFFORDABILITY.

“

“Having SEMCOG advocating at the State and federal levels is invaluable to my community. The challenges and opportunities facing Southeast Michigan are unique, and SEMCOG does an excellent job of ensuring policymakers understand our region’s priorities.”



Robert McCraight
Mayor, City of Romulus
Chair, Legislative Policy
Platform Task Force

Education



SEMCOG University workshops and webinars provide free training and collaboration on a variety of topics of interest to elected leaders and government staff. Topics include SEMCOG 101 (a primer on the organization and how we work together), Main Street Revitalization and Placemaking, and a seminar on SEMCOG's new Stormwater Utility Guidebook.

Member Meetups



MEMBER MEETUP, DOWNTOWN AUBURN HILLS

At member meetups, members tour innovative developments in the region. Recent meetups include the Oakland Community College Culinary Institute, Downtown Royal Oak, and Washtenaw County's Border-to-Border Trail.

Member Engagement



SEMCOG staff are available to meet with members one-on-one to share current resources and initiatives and provide technical assistance and guidance on local planning issues.

Visit semcog.org/events to view all of our upcoming events



SEMCOG Public Education Campaigns

Materials are free and available semi-annually

One Water

The One Water campaign offers resources and outreach materials designed to raise awareness about protecting and enhancing water quality.



Safe Streets

The Safe Streets initiative promotes safety with practical items, literature, and educational media products distributed by SEMCOG to its members. PSA videos – which are distributed for use by SEMCOG members – include the Emmy award-winning ‘Driving Store’ and ‘Road Wizard.’ A new video to discourage distracted driving is premiering in Fall 2026.



“

While SEMCOG’s data and mapping tools are tremendous, I have also found that networking with other SEMCOG members provides inspiration. Engaging with peers and learning from their experiences helps me better understand the many ways I can be responsive to what the data is telling me about my community.”



Gwen Markham
Commissioner
Oakland County

Participation

Standing Committees

Standing committees may include regional stakeholders from local governments, education organizations, the business community, and other special-interest and citizen groups.

- Bylaws and Legal Committee
- Civic Advisory Committee
- Economic Development Council
- Finance and Budget Committee
- Nominating Committee
- Regional Review Committee
- Transportation Coordinating Council

Task Forces

Short-term task forces help direct plans and policies and recommend positions on state and federal legislative and regulatory proposals. Recent and current task force topics include:

- Flooding
- Freight
- Legislative Policy Platform
- Transportation Safety

Implementation Committees

Experts, members, and regional stakeholders form working groups that help implement regional plans and policies. Implementation Committees serve as a place to share best practices among local, regional, and State practitioners.

- Communicators Network
- GREEN Implementation Team
- Partners for Clean Water
- Southeast Michigan Active Transportation Committee
- Transportation Choices Group
- GIS User Group
- Legislative Roundtable
- TIP Development Committee/TIP Prioritization Committee
- Transportation Safety Action Committee

New



Peer Group Committees bring together peer members to connect and provide a space for collaboration and sharing of opportunities, challenges, and successes.



SEMCOG Leadership Opportunities

All SEMCOG policy decisions are made by local elected leaders who serve on one or both of SEMCOG's policy-making bodies, ensuring that regional policies reflect the interests of its members.

General Assembly

The SEMCOG General Assembly is the primary regional policy and decision-making body consisting of appointed delegates and alternates from members across Southeast Michigan. It meets three times a year to vote on regional plans, budgets, and leadership.

Executive Committee

A subset of the General Assembly, the Executive Committee is SEMCOG's decision-making body, developing policies designed to improve the region. The Executive Committee recommends SEMCOG's work program, budget, membership dues, and major regional plans and policies for General Assembly approval.

“

Throughout the region, local governments demonstrate every day what can get done on a bipartisan and nonpartisan basis. SEMCOG is here to help in that cooperation and collaboration with reliable data, expertise, and a network of peers to support you along the way.”



Laura Kropp
Chairperson
Mayor
City of Mount Clemens



PANEL ON ECONOMIC DEVELOPMENT AT SEMCOG GENERAL ASSEMBLY



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Member Services Information



SEMCOG Members

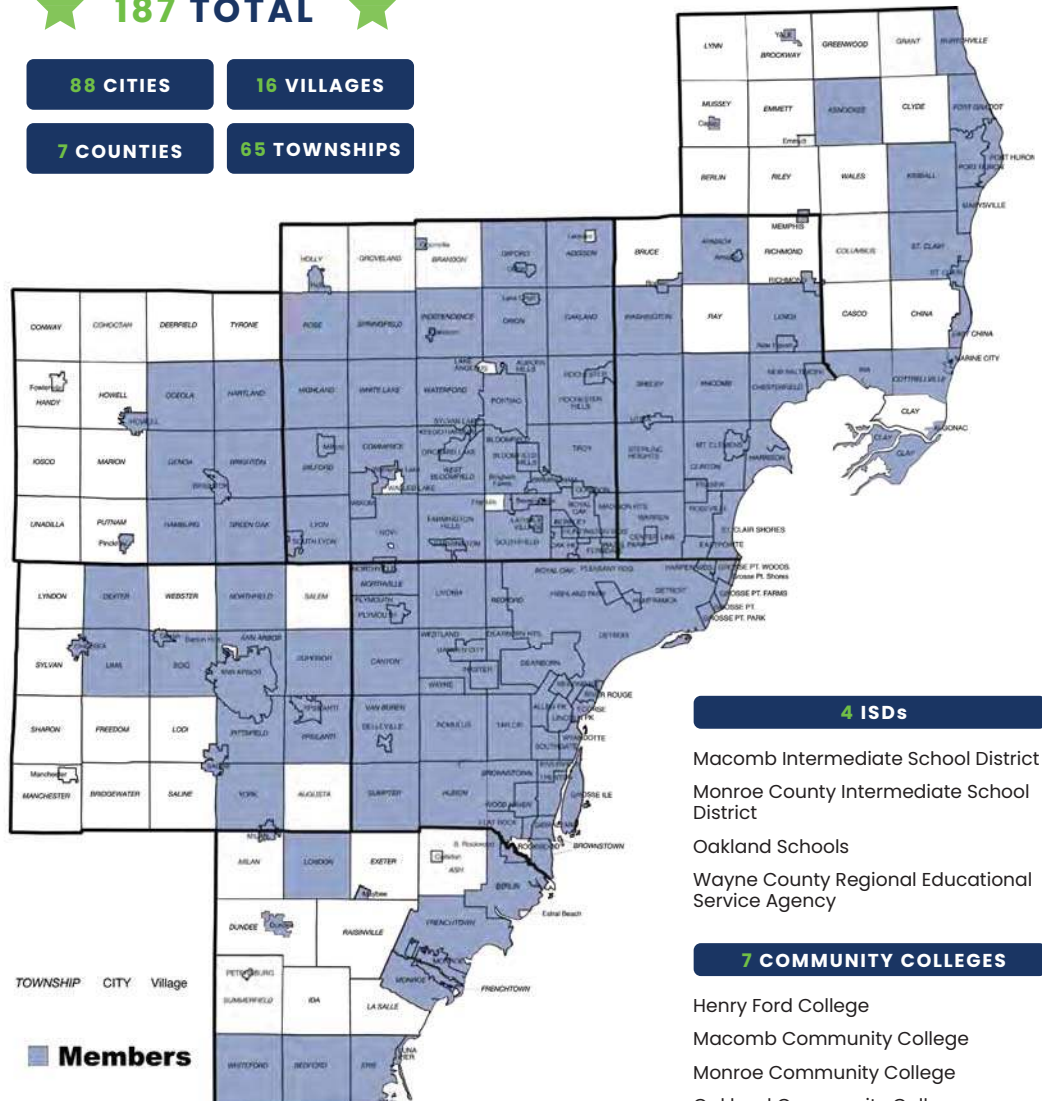
★ 187 TOTAL ★

88 CITIES

16 VILLAGES

7 COUNTIES

65 TOWNSHIPS



4 ISDs

Macomb Intermediate School District
Monroe County Intermediate School District
Oakland Schools
Wayne County Regional Educational Service Agency

7 COMMUNITY COLLEGES

Henry Ford College
Macomb Community College
Monroe Community College
Oakland Community College
Schoolcraft College
Washtenaw Community College
Wayne County Community College District

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